



The stakeholder map above categorizes individuals and groups based on their level of influence or interest and impact on the Nurse and Medical Assistant Professionalism and Attitude Assessment project. Stakeholders in the “Manage Closely” quadrant—such as the project lead, HR hiring managers, and clinical supervisors—are critical to the project’s success due to their high influence and impact. They play a direct role in shaping, approving, and implementing the assessment and must be actively engaged throughout the project.

Nurses, LPNs, MAs, and healthcare educators are in the “Consult With” quadrant. These stakeholders are highly interested in the project because it affects their roles and professional representation, but their direct influence is lower. Their input is vital during the research and design phases to ensure the assessment reflects realistic professional expectations. The “Keep Satisfied” quadrant includes hospital administrators and IT departments. These stakeholders have significant influence over infrastructure and resource allocation but are less impacted by the day-to-day outcomes of the tool. While they do not need continuous updates, keeping them informed of key developments and successes is important.

Finally, stakeholders in the “Keep Informed” quadrant, such as the general public and outside observers, have low influence and are minimally impacted. However, maintaining transparency and open communication with them helps foster broader support and understanding of the project’s goals.